

SCOPE OF WORK - IAC ADDITIONAL MARKETING EFFORTS

DATE	November 2025
CLIENT NAME	International Aerobatics Club
CLIENT PHONE	1-800-564-6322
CLIENT EMAIL	iac@eaa.org
CLIENT ADDRESS	Experimental Aircraft Association, PO Box 3086, Oshkosh, WI 54903

JOB SCOPE AND DELIVERABLES

- Actively try to sell the exposure the IAC can offer to advertisers. Selling advertising space in Sport Aerobatics, the IAC website, and create 'media decks' for specific initiatives like Nationals to collect advertising revenue for events as well
- Assist in and even 'own' various projects as they come up
- Total work time would include 5-10 hours per week

Overall goal: Collect advertising revenue for the IAC and assist in or take on various projects as they arise.

COST	NOTES
\$500/month	<p>-'At will' agreement where either party can end this agreement at any time for any reason</p> <p>-This agreement is in addition to the more social media focused scope of work signed and agreed upon in December of '24. Saying no to this agreement does not impact that prior agreement.</p> <p>-Most likely unable to contribute to on-site support at major events like Oshkosh or Nationals due to other travel commitments</p>

AUTHORIZATION		NOTE: Signature authorizes this agreement.
CLIENT NAME (PRINTED)		
CLIENT SIGNATURE		
DATE		

