



## **603.1. General**

The IAC Trademark and Logo Usage policy is established to outline our requirements regarding the use of the all International Aerobatic Club trademarks, logos, and trade dress, including but not limited to, IAC's shield logo, monogram, the IAC Collegiate Program logo, U.S. Nationals Aerobatic Championship logo, U.S. Aerobatic team logos and any other logos or designs, regardless of whether registered ("IAC Marks").

IAC Marks are the sole and exclusive property of the IAC and make only be used in accordance and full compliance with this policy and the IAC Brand Guide, which may be reviewed at [https://www.iac.org/files/branding/IAC\\_BrandGuide\\_Final.pdf](https://www.iac.org/files/branding/IAC_BrandGuide_Final.pdf). By using any IAC Mark the user accepts, agrees to, and promises to comply with this policy and the IAC Brand Guide.

## **603.2. Use By IAC Chapters**

IAC Chapters in good standing with their state of organization and with the IAC, are licensed to use IAC Marks in accordance with the IAC Brand Guide, but only in association with an IAC or IAC Chapter activity. An IAC Chapter activity shall include the following:

- IAC Chapter meetings or events, including promotion of same;
- Communications or materials intended to convey information to others on behalf of the IAC Chapter;
- Communications or materials intended to inform others about the IAC or an IAC Chapter, their purpose, history, ideals, contributions to aviation/aerobatic community, or other information reflecting favorably on the IAC;
- A non-commercial event where IAC members/U.S. Aerobatic Teams are speaking or being honored;
- Creation of clothing, patches, pins, or other items that promote the IAC or an IAC Chapter;
- Fundraising efforts for an IAC or IAC Chapter purpose;
- Fundraising efforts for aerobatic or unusual attitude training scholarships; and
- Any other activity determined to be an IAC Chapter activity by the Executive Committee.



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### **603.3. Use By Certain Event Sponsors**

Any entity contributing at least \$250 toward funding the US National Aerobatic Championships, The Gathering of IAC Members Dinner, or a US National Aerobatic Team, is licensed to use IAC Marks in accordance with the IAC Brand Guide on that entity's advertising or promotional materials for the purpose of designating the entity as a sponsor or host of such event. Such use shall identify the year in which the entity sponsored or hosted the event.

### **603.4 Use Requirements and Prohibitions**

In addition to compliance with the IAC Brand Guide, any entity an IAC trademark shall designate the trademark with a "TM" symbol, and, if the trademark is registered, with a "®" symbol.

IAC Marks shall not be used in connection with communication or item that is deceptive, offensive (as determined by the Executive Committee), or derogatory toward any person, entity or event.

### **603.5 Monitoring**

All IAC Board Members and Officers attending an IAC or IAC Chapter event shall remain alert for usages of IAC Marks at or in connection with that event. In the event such Member or Officer observes that an IAC Chapter or Event Sponsor has used an IAC Mark, such Member or Officer shall send an image of that mark via email or text to IAC's General Counsel, who will review such usage for compliance with this policy and the IAC Brand Guide.